EducArte, Incorporated
Marketing internship - job description

Why intern with EducArte?
Learn the “business side” of the arts. EducArte's internship program demonstrates how to ethically market arts education, engage with artists, and navigate the non-profit arts sector. The internship is an excellent way to grow as an artist entrepreneur, arts administrator, and educator, while gaining experience in the production and operating systems of a new, growing non-profit arts education organization. Internships are unpaid and require a minimum commitment of about 5 hours per week, which can grow according to the intern’s goals. In return, each intern receives mentoring in areas of interest, which may include music/dance education, programming, marketing, communications, and arts administration. Interns may also participate in all EducArte workshops, master classes, and events for free.

Job description - Marketing intern
The marketing intern will work directly with EducArte's Executive Director to support marketing tasks, as well as gain hands-on experience in marketing and social media management. Responsibilities of the intern may include, but are not limited to:

- Assisting with content creation, social media planning and posting, website maintenance, and general event support
- Editing digital promotional materials
- Assimilation of content for marketing documents and messaging, drafting marketing emails/newsletters and brainstorming grassroots marketing initiatives

The ideal marketing intern will have a flexible work schedule, strong writing skills, good communication skills, and strong competencies across social media platforms. The intern should be detail-oriented and good at time management.

About EducArte:
EducArte offers music, dance, and arts programming that centers around encounters of African, indigenous, and European cultures in the Americas, especially in Latin America. EducArte focuses on community building and cross-cultural communication to foster a vibrant and diverse cultural arts community that encourages artist and audience collaboration. We believe that engagement in the arts should be part of everyone’s daily lives because creative engagement results in healthier people and society. We approach our projects and community with a deep commitment to social justice, equity, inclusion, and equality. Find out more at www.educarteinc.org.